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IMPACT OF RECREATION & EMPLOYEE WELFARE AMENITIES ON JOB SATISFACTION – A COMPARATIVE STUDY ON ICICI & HDFC BANKS IN JAIPUR CITY

Dr. Ruchi Jain,

Head,
Department of Business Studies
The IIS University, Jaipur, India.

Surinder Kaur,

Research Scholar,
Department of Business Studies
The IIS University, Jaipur, India.

ABSTRACT

Banking sector plays a dynamic role in our economy. Such institutions play an essential role in capital basis and boost the level of industrialization, scarcity assuagement and human development. A dynamic banking system determined by the recital of inclusive personnel. In order to make assured that their employees are upright performer they have to know first, the reasons of dissatisfaction and also the motives of leaving organization as a dissatisfied employee.

Recreation & Employee welfare practices are treasured possessions in an organization meanwhile an organization's primary objectives are efficiency and profitability. Every organization mostly needs devoted and loyal employees that will help the organization to come across its strategic and planned objectives. The study examines whether supervision on employees welfare are provided. It was also aimed at measuring employee welfare practices and how these affect productivity and performance. In conducting the survey, a set of questionnaires were drawn up. The survey revealed that all the organizations under study have recreation & employee welfare practices for employee to motivate them. Again, the survey revealed that employee welfare is provided for subsequently several motivational opportunities and incentive packages are available to boost their morale.

For bank to keep up it fast according to changing today's consequence, product profile, processes, customer predilection, various technology application and compliance & governing necessities, retaining the employees has become a centre stage activity.

This research paper focuses on the recreation & employee welfare practices on job satisfaction. The broad scope of this research paper is to understand the problems are facing by the employees with regards job dissatisfaction.

Keywords: Job Satisfaction, Employee Welfare, Banking Sector, Motivation, Recreation Amenities.